

time purchased on Monday and Sunday, 6am-7pm. This rate structure exemplifies the Station's and advertisers' business judgments that these slots were desirable time periods in which to reach listeners. This contrasts with the Midnight-5am. Monday - Sunday period, where only 40 percent of the highest rate was charged. A bulk of WYLR's PSA and nonentertainment programming was broadcast during this premium time.

4. WYLR's service to the community of Glens Falls includes its regularly scheduled news, sports, and weather reports plus Public Service Announcements to address its ascertained community needs. WYLR, also, promotes and covers many long standing community-oriented events, bringing these groups and events needed public contact and in many cases helping to raise the funds they need to continue their work in the community. Additionally, WYLR broadcasts and/or promotes irregularly scheduled events, fundraisers, or station sponsorships and has a record of covering a number of long term community events. The programs in Exhibit 1 are representative of these above events.

5. Normandy continually conducts ascertainment of community needs and issues. Ascertainment for WWSC and WYLR is conducted by Normandy's staff. Community leaders and members of the general public periodically are interviewed by:

(I) Christopher P. Lynch - President of Normandy and General Manager of Stations WWSC and WYLR. Mr. Lynch has resided in the Glens Falls area for 33 years and has been its Chief Executive Officer for over 20 years.

(II) Dave Covey - Normandy Station Manager. Mr. Covey has resided in the Glens Falls area for 45 years and has been employed by Normandy for 27 years.

(III) Don Racette - WWSC's Talk Show host and local resident for over 20 years.

(IV) Thomas Jacobson - Current WYLR Program Director and past Public Service Director.

(V) Mike Hare - News Director of WWSC and WYLR. Mr. Hare has resided in the area for over 10 years after replacing Clifford Grant. Normandy's past News Director and a Normandy employee for 22 years.

The following is a representative list of some of some of the area groups and agencies with which Normandy has consulted over the

license term as part of Normandy's ongoing public ascertainment for WWSC and WYLR:

Adirondack Balloon Festival Organizers  
Adirondack Community College Business Advisory Committtee  
Adirondack Council of the Girl Scouts of America  
Adirondack Heart Association  
Adirondack Regional Chamber of Commerce  
Adirondack Regional Red Cross  
Adirondack Bass Club (Youth Activities/Environment)  
Americade Organizers  
Boating Safety Committee  
Calico (American Indian) Dancers  
Caritas (Hospice Services)  
Chapman Historical Museum  
Crandall Library Board of Directors  
Feeder Canal Alliance  
Fort Edward Historical Association  
Fort Edward Lions Club  
Glens Falls Earth Day Committee  
Glens Falls Pilots Association  
Glens Falls Elks Lodge 81  
Glens Falls Sesquicentennial Committee  
Glens Falls Kiwanis  
Glens Falls Symphony Orchestra  
Glens Falls Hospital Cancer Support Group  
Glens Falls Area League of Women Voters  
Glens Falls Shriners  
Glens Falls Youth Center  
Humor Project (USA/USSR Friendship Exchange)  
Hurricane Hugo Relief Committee  
Hyde Art Museum  
International Arts and Cultural Association of Glens Falls  
Job Discovery Committee  
Kingsbury Volunteer Recycling Committee  
Lake George Winter Carnival Committee  
Lake George Arts Project

Lower Adirondack Regional Arts Association  
League of Women Voters  
Marine Corps League  
Operation Santa Claus Committee  
Prospect School for the Developmentally Disabled  
Queensbury Lions Club  
Salvation Army of Glens Falls  
Scholar Appreciation Week Committee  
Town of Queensbury Fire Marshall and His Assistant  
Tri- County Council for Hearing Impaired  
Vietnam Veterans of America  
Voluntary Action Committee  
Warren County Community Action Agency  
Washington County Bureau of Substance Abuse  
West Glens Falls Volunteer Fire Department  
WMHT Public TV

In addition to organizations which Normandy seeks out, public service organizations often approach Lynch or Normandy employees with problems and ideas, seeking Normandy's assistance.

One way Normandy ascertains community needs is by the active involvement of its owner and employees in community activities and organizations, as are reflected in our Exhibit of Letters From the Public. Through participation in organizational and subsequent meetings, Normandy personnel becomes acquainted with the issues facing these associations and the community they serve. Normandy's intensive use of live remotes also allows station personnel to have direct contact with community volunteers and the people they help.

6. Normandy responsively presents public service programming over both WWSC and WYLR. That is, based on ascertained needs, Lynch and his staff determine which needs should be addressed on WYLR and which needs should be addressed on WWSC, taking into consideration each Station's format and target audience. Because WWSC is dominant in the market, Normandy places much of its non-entertainment programming on that Station. Normandy believes that WWSC's larger listener base puts it in a better position to execute significant public service programming. WYLR, also, broadcasts issue-responsive

programming. The composition of the WYLR audience is very different from that of WWSC's audience: a younger audience, primarily interested in entertainment programming. Normandy responds to that programming preference in its issue-responsive programming on WYLR.

7. Over the license period, the heart of WYLR's news programming was its local newscasts. These regular newscasts were locally produced by WYLR's news department, consisting of:

(I) Three full-time, in-house newsmen who gathered, wrote and anchored the news;

(II) Two to three regular news stringers reporting from Saratoga, Ticonderoga, and Albany, NY; and

(III) Student news interns from local high schools and colleges working over intermittent periods through the license period.

Each Station broadcasts regularly scheduled newscasts. "Local" newscasts for both WWSC and WYLR are largely written and produced by Normandy employees at the Stations' common studios. For a typical local newscast, personnel will write their own copy or rewrite wire copy with a view toward the particular interests of the audience of either WWSC or WYLR, depending on which Station the piece is written for. This copy then is read on the air by Normandy personnel. On-the-spot coverage of news events also is provided by Normandy personnel for WWSC and WYLR.

8. Throughout the license period, an essential part of WYLR's local news-gathering efforts was a series of local news beats -- news and information sources pursued on a regular basis by the newsmen and news interns. These beats were the sources of many news and feature interviews presented on WYLR's newscasts. Among the local news and information sources regularly contacted by WYLR during the license period were:

Glens Falls Police

Warren County Sheriff's Deputies

Washington County Sheriff's Deputies

Saratoga County Sheriff's Deputies

New York State Police

Hudson Falls Village Police

Glens Falls Mayor Frank O'Keefe  
 Glens Falls Common Council  
 Warren County Board of Supervisors  
 Washington County Board of Supervisors  
 Adirondack Community College  
 Glens Falls Fire Department  
 Warren County District Attorney  
 Washington County District Attorney  
 State Assemblyman Bobby D'Andrea  
 State Assemblyman Neil Kelleher  
 Queensbury Congressman Jerry Solomon  
 Warren-Washington Counties Industrial Development Agency  
 Warren County Solid Waste Committee  
 Lake George Mayor Bob Blais  
 Glens Falls Area School Boards  
 New York State Tax Department  
 New York State Health Department  
 Drug Enforcement Agency  
 New York Farm Bureau  
 Glens Falls Civic Center  
 Adirondack Regional Chambers of Commerce  
 Adirondack Park Agency  
 Blue Line Council

By maintaining regular contacts during the license period with the foregoing and other organizations, WYLR kept its listeners abreast of the news which would affect their lives. Utilizing these news and information sources, WYLR also made it a point to address the social, cultural and, indeed, legislative issues that affected its listeners - issues, such as, drugs, unemployment, and threats to the environment.

9. Over the license term, WYLR broadcast about 55 local newscasts, and about 70 ABC Newscasts each week, including between 6 and 7 newscasts during each of morning-drive time and evening-drive time. Each "local newscast runs about 3 minutes; the network newscasts run between 1 and 2 minutes each. In addition, WYLR broadcasts about 200 weathercasts each week, each of which runs about

30 seconds.

In addition to the foregoing programming, formally logged as "news", WYLR integrated non-logged news items into the flow of its daily format. Between musical selections, WYLR's air personalities aired news and informational items of potential interest to WYLR's listeners, including sports, special events, school closings, weather emergencies, and news bulletins.

WYLR, also, regularly broadcasts emergency news whenever applicable, including but not limited to, traffic and road hazards, weather emergencies, and power outages.

10. As an official E.B.S. station serving the Greater Glens Falls area, WYLR regularly broadcasted emergency tests throughout the license period. Thank God, there was never an actual emergency over this period.

11. With two navigable lakes in the area (Lake George and Lake Champlain), severe weather can have disastrous consequences. Normandy, therefore, contracts for a private weather forecasting service which provides WWSC and WYLR with regular weather forecasts and, when appropriate, with special severe weather warnings. The Stations have put together a system of warning area residents of windstorms, hurricanes and tornadoes on a priority basis. Normandy feels this provides a substantial programming service to the listeners of these Stations.

12. Normandy has assigned every local school and day-care center a special coded password to effect the most efficient and accurate reporting of information concerning factory, public facility, and school closings due to inclement weather on WYLR. Snow emergency municipal information is widely disseminated over WYLR as are business and school closings and postponements. On the busiest of weather days, WYLR covers the weather through news, special reports and ongoing live coverage.

13. WWSC and WYLR share a common public service director, who, in addition to an airshift, is responsible for taping local PSA's by the people involved in the various organizations, for procuring national and state-wide PSA's for use by the Stations and for planning PSA broadcasts which run on WYLR. Each week, WYLR runs about 100

recorded or live PSA's. Each PSA runs for approximately 30 seconds. PSA's for local service organizations comprise approximately 50 percent of WYLR's PSA's.

14. Lynch, Normandy and/or the Stations have received citations, commendations, and awards over the years in recognition of their community service activities and programming, including the following:

The Presidential Award, developed in 1984 by the White House Office of Private Sector Initiatives, annually recognizes organizations making extraordinary contributions to their communities and encourages other businesses and associations to develop similar volunteer programs.

The Crystal Award Nomination is especially prestigious, in that it is a recognition by fellow broadcasters that Normandy operated one of the 50 best public service stations out of more than 10,000 in the country.

15. Normandy makes available the facilities of both WYLR and WWSC to all political candidates through sale of advertising time during election periods. (Normandy also covers all major local races through its regularly scheduled newscasts on WYLR.) Lynch personally handles nearly all requests for political advertising time. Nearly every federal, local and state candidate that has approached Normandy to purchase advertising time has been accommodated.

16. Normandy continuously utilizes WYLR to help solve problems in its community through meaningful, innovative programming over the license term. What follows is illustrative of WYLR's (Normandy's) commitment to its community as exemplified by WYLR's past performance.

(A) Vietnam Veteran Issues. Normandy's President, Lynch, is a Vietnam combat veteran who knew full well the traumatic stress many of our soldiers experienced because of broadgauged popular condemnation of that War. Through multiple public awareness programs and PSA's on WYLR, Normandy mobilized the local citizenry to recognize the vets and their problems, and to remember those who did not make it back alive. For example:

(I) Normandy dedicated hours upon hours of air time on WYLR toward funding a local Vietnam Veterans Association. Lynch served as a founding Board member

and Chairman of the Post-Traumatic Stress and Agent Orange Committees. He also was elected as one of two local delegates to the VVA's first national organization meeting in Washington, D.C.;

(II) WYLR broadcast a series of news programs on various veteran issues over a period of years;

(III) As chairman of the PTSD (Post-Traumatic Stress Disorder) Committee of the Vietnam Veterans Association, Lynch helped bring doctors, psychologists and social workers together on-the-air to discuss the symptoms and treatments of veterans' post-traumatic shock and the toll it takes on spouses and other family members; he helped start and fund clinics locally and in Albany to meet those needs;

(IV) WYLR supported outreach programs at local malls and elsewhere to raise consciousness about veterans' issues and otherwise to publicize the programs available to veterans; and

(V) Through PSA's and news coverage on WYLR, Normandy helped mobilize the vets and organize their efforts to build a local monument to the War's victims from the same quarry as was used to build the memorial in Washington, D.C.

(B) Artisan Coordination. In the lower Adirondack Region of New York, local artisans for years had no coordination among themselves. There were no fairs at which they could share the overhead costs of displaying their works and selling their wares. Moreover, the public had no way of knowing the richness of the artistic life within its midst. Normandy recognized this and assisted the founders of the Lower Adirondack Regional Arts Council. Through approximately two decades of PSA's and live remote coverage of events, WYLR has promoted the Arts Council, which now consists of between 600-800 artists and which serves as a clearinghouse for exchange of information among them and for the dissemination of information to the public.

(C) Volunteerism. The community faced a similar problem with its lack of cohesion on volunteerism. While many were interested in donating their time, there was no central clearinghouse to administer the



programs. As a result, essential services which had been dependent on volunteerism floundered. Normandy, through Lynch and Station Manager David Covey, helped found the Voluntary Action Committee ("VAC"); WYLR ran PSA's for VAC year after year; and promoted a number of VAC events over the license term. VAC now boasts enough constituent volunteer groups in the area -- all of which benefit from the Stations' continuing efforts to educate people on how to volunteer. Besides coordinating volunteers, VAC now coordinates a massive Meals on Wheels program for the elderly, and also coordinates the distribution of food and toys to the needy during the Christmas season, a program seeded by substantial cash donations from the Stations' Giant Garage Sale.

A recent result of the Stations' continuing efforts in support of volunteerism is the establishment of a regional recycling project manned exclusively by volunteers. Normandy was there from the beginning, with WYLR broadcasting live from the recycling site, and designing a PSA program publicizing recycling days, teaching how to recycle and asking for more volunteers to handle the massive resultant upsurge in recycling. Due largely to Normandy's efforts, recyclables have increased by about 1000 percent since February, 1990.

(D) Adirondack Balloon Festival. WYLR has been instrumental in supporting a number of charitable festivals, including the Adirondack Balloon Festival, one of the country's largest balloon festivals. These festivals raise money for a variety of community groups, including the Kiwanis Kids Club, the local Vietnam Veterans Association, and the local college. In addition, the Balloon Festival serves as an economic and public relations boon to the area. The Balloon Festival is probably the largest single spectator promotion conducted in the lower Adirondack community.

Historically, WYLR has involved itself in the Balloon Festival by massive coverage from its inception including live broadcasts from the scene, extensive weather reports, pilot briefings, crowd control, and even live broadcasts from Lynch's own hot air balloon, assisted by members of his local girl scout ballooning troop.

(E) Lake George Winter Carnival; Job Discovery. The area suffers from a depressed winter economy. WYLR has been in the forefront of annually promoting the Lake George Winter Carnival. Before Normandy became involved in promoting and covering the Carnival, it drew only a handful of people and barely had an impact on the economy. The Carnival has attracted up to 20,000 people in a weekend. Successful community activities such as the Carnival and the Balloon Festival stimulate the economy and create job opportunities. In a similar vein, the Normandy Stations used their synergy to bring together employers (WWSC) and potential employees (WYLR) by co-sponsoring Job Discovery. WYLR broadcast PSA's and live coverage of the event. Normandy helped organize over 45 local businesses at a local community college and helped bring together literally thousands of job seekers with potential employers.

(F) Operation Santa Claus. Normandy has been a prime mover in Operation Santa Claus from its local inception over a decade ago. In 1989, Operation Santa raised approximately \$50,000 in cash, which was used to purchase toys and goods and which were distributed to the needy (\$10,000 of which was raised by WYLR itself in a successful High School Challenge).

(G) Americade. WWSC and WYLR have been the official stations of this, the largest single convention in the region, from its inception. For almost a year before the first Americade, Normandy worked with organizers on

many levels designing innovative programming to garner local support for the event and alleviate the problems inherent in this type of show. In 1989, Americade hosted approximately 20,000 motorcycles from around the country, supported by live remotes, safety PSA's, and informational programming on WYLR.

(H) March of Dimes. WWSC and WYLR enthusiastically have promoted and covered the annual March of Dimes Walk-A-Thon for almost 20 years. The Walk-A-Thon raised over \$52,000.00, as WYLR campaigned heavily for walkers and donors through live and recorded PSA'S.

Exh. 6/13

**EXHIBIT I**

Exh. 6/14

EXHIBIT 1

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
WYLR Weather	License Term	7	37 Min. M-F 34 min. Sat. & Sun. 4 Hrs. 13 Min. Week	Normandy retained a meteorologist to compose approx. 120 weathercasts a week of 60 seconds duration each.  WYLR scheduled approx. 37 casts a day, M-F, and approx. 34 on Sat & Sun. covering virtually all drive times, 6:00 AM to 10:00 AM and 3:00 PM to 6:00 PM.
WYLR Local News	License Term	6	102 Min/Wk	WYLR programmed approx. 58 locally produced newscasts weekly, prepared by Normandy's 3 person, fulltime, news staff for the needs and interests of WYLR's audience. WYLR News is programmed strongly in drive times.
ABC Newscasts	License Term	7	82 Min/Wk	As an ABC Rock Radio affiliate, WYLR programed approx. 77 ABC Newscasts per week, with coverage in morning and afternoon drive times.
WYLR Sports	License Term	5	22.5 Min/Wk	WYLR broadcast 3 sports summaries a day, M-F, in morning drive covering local, regional and national scores and stories.

Exh. 6/15

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
Tri-County Notebook	1990-91	7	1 Hr. Week	WYLR air personnel commented live for approx. 30 seconds community events, 120 logged programs per week, including meetings, fund drives, arts exhibits and the like.
WYLR PSA's	1990-91	7	58.5 Min/Wk	WYLR has broadcast a substantial amount of PSA's, approximately 110 a week.
City of Glens Susque-centennial	3/25-4/1989	7	35 Min/Wk	WYLR ran a series of PSA's to Falls inform and involve our listeners.
Chemical Free Youth Carnival	April, 1990	7	35 Min/Wk for 4 Wks. 4 Hr. Remote, Apr. 7, 1990	Students Against Drunk Drivers, promoted Contract For Life" with WYLR. WYLR pushed this event and had one of its announcers jailed until 100 kids and adults signed this anti-substance abuse contract as a result of his live remote.
Prospect School Radio-telethon	1987-Present	7	42 PSA's/Wk Times 2 Wks 4 Hr. Live Remote, 1987 raised approximately \$30,000.00 in 1992 alone.	Annually, WYLR has supported sister WWSC in this fundraising event for the area's largest school handicapped children. Radiothon

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
Miller Christmas Wreaths for C.P.	December, 1988	7	3 Wks, 36 PSA's plus live discussions	WYLR helped raise substantial funds, half for C.P. and half for our local school
Angela Williams Benefit	Dec. 1988	7	2 Wks, 36 PSA's Per Wk & live discussion and remote (2 hr)	WYLR helped a local 10 year-old with corrective surgery for curvature of the spine by pushing and live broadcasting this benefit concert.
Scholar Appreciation Week	1989	7	4 Wks, unknown # PSA's 5 1-hr Segments w/students as guest DJ's	Working with Students Against Drunk and a local Committee, WYLR helped recognize and reward local scholars in a broad community program.
<i>Del</i> Moscow Music Peace Festival	Aug. 1981	1	Unknown # PSA's 4 Hr. Concert Live	WYLR promoted and ran this concert benefitting "Make a Difference" Foundation
Hometown USA Adopts a Town	Oct. 1989	7	For 3 Wks Live Interviews, 45 Min/Wk Avg. Live remotes 2 Hr/Wk Avg.	After Hurrican Hugo, WYLR helped raise approximately six tractor trailer loads of relief for "Adopted" city of Manning, South Carolina.

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
			PSA's 36/Wk Avg.	
Shamrock Shuffle	Mar. 1990		6 Wks/PSA's # unknown	WYLR PSA's helped get 350 runners to support Special Olympics funding
Vietnam Veterans America	License Term	Various	Various	As a Vietnam Combat Veteran, Mr. of Lynch has directed the programming of WYLR to support this organization from its inception, supporting fundraising, announcing meetings and events and helping whenever asked.
Recovery Radio	9/91-Pres.	1	60 Min/Wk Sundays 6-7 PM	Working with Warren-Washington County Council on Alcoholism and substance abuse, WYLR programmed a live call-in talk show featuring host and weekly guests with various background and expertises in the broad field of substance abuse.
WYLR Bloodmobile	1990 & 91	7	40 PSA's/ Wk & on air discussions	Responding to AID's scare and blood shortage, WYLR annually sponsored its own bloodmobiles, Jan. 15, 1991, raising over 90 pints, Dec. 2, 1990, 75 pints.
Bobbin Reports	1983-Pres.	3	3 Min 3xDay	Staff member J. Bobbin produces



<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
			3 days/Wk 27 Min/Wk	this critiquing or informing listeners on various local or national entertainment offerings.
Easter Seals, Volleyball/ Softball Marathons	1986-Pres.	7	45 PSA's/Wk 2-4 Wk avg. Live discussions	In an effort to meet the needs of the area's large handicapped population, WYLR sponsored, and/or promoted these 2 annual events. Results Softball 1986-\$4,700, '87-\$5,000, '88-unknown, '89-\$9,000, '90-\$11,000. Volleyball: '87-\$600; '88-\$5,000; '89-\$9,000; '90-\$11,000 (all approximate amounts).
EBS	License Term	Various	Various # tests	WYLR is an EBS station and broadcasted scheduled tests.
Fort Edward Christmas Decorations	Oct., 1989	7	40 PSA's/ Wk, 2 Wks 4 Hr remote, 1 Day	To assist a small local village, WYLR supported its fund drive to purchase Christmas decorations, culminating in a live remote around the community get together/fundraising fair.
Multiple Sclerosis Century Bikeride	<sup>1986</sup> <del>1989</del> -Pres.	7	40+ PSA's/ Wk avg/. live discussions	WYLR has supported/co-sponsored this major event for M. S. Results: 1987-\$6,136, '88-\$9,000+, '89-\$13,000, '90-\$12,000 (all approximate amounts).

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
Kingsbury Recycling Committee through	Spring '90	Various	20 PSA's/Wk live discussions, live re-motes, approx. 1 Hr/Wk 4-6 Wks	When this local volunteer effort was foundering, WYLR pushed it through live discussion, PSA's and live reports from the recycling days. Results: Reported 10 fold increase in waste stream and increase in weekly hours to handle demand.
Election Coverage	1980-Pres.	1	3-5 Min Reports 4-8 x election eve	WYLR reported live election results each year supplied by Normandy's field staffers.
Olympic run	Oct.-Dec. 1990	7	18 PSA's/Wk est. 6 Hr/Wk of live interviews & remote cover- age for 1 Wk	In this event, WYLR helped our community have the highest per capita donations in all New York York.
Winter Weather Emergency Coverage	1970-92	As War-ranted	3 Min 8-10 x Per Day	WYLR broadcasted school, industrial and non-profit group cancellations in the weather emergencies plus broadcasted <u>any</u> weather emergencies as we were notified.
Drug Free Graduation Party	June, 1989	7	36 PSA's/Wk Remove 3 Hr/ 1 Day	WYLR promoted, and live broadcasted their Drug/Alcohol Free Graduation Party.

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
Giant Garage Sale	Fall & Spring 1981-1990	7	4-6 Hr/Day remote 8 PSA's/Day 2 Wks	In an effort that provided over a hundred journalism scholarships and other charitable donations, WYLR promoted and live broadcasted from this event.
LARAC in Park	1975-90	7	2 PSA's/Day 2 Wks 4 Hr (avg.) remote	WYLR live broadcasted from this event the major undertaking of the Lower-Adirondack Regional Arts Council, interviewing officials and artists alike.
Job Discovery	Apr., 1989 Apr., 1990	7	12 PSA's/Day 4-6 Hr. Avg. remote	WYLR promoted, and live broadcasted this event bringing job seekers together with employers.
Americade	1982-90	7	12 PSA's/Day 4 Wks 4-8 Hr. Remote Wk of event	As their official radio station, from inception, WYLR promoted, ran Safety PSA's, etc., for this, the largest tourism event in the region (a week touring motor-cycle convention).
Adirondack Hot Air Balloon	1972-90	7	45 Sec 18 x Day, 4 Days 90 Sec 4 x Day, 5 Days 18 Hr. (avg) per event	WYLR broadcasted meteorology for pilots and spectators. WYLR broadcasted upcoming event summaries for spectators. Live coverage broadcasted from the field covering the event, traffic &

Exh. 6/21

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
			weekend	police safety reports and interviews with police, officials and representatives of participating non-profit groups.
Operation Santa Claus	1987-90	7	30 Sec PSA's 18 X (avg.) 5 Wks Various Interviews & remotes, avg. 4-6 Hr/Yr.	WYLR affiliated with Operation Santa Claus to provide toys for the area's needy/ Results: 1987-\$6,136, '88-\$9,000; '89-\$13,000; '90-\$15,000, '91-\$17,000, to purchase toys (all figures approximate.)
Lake George Winter Carnival	1975-Pres.	7	6Hr/Wk, 4 Wks of live remote & interviews PSA's, event summaries, 30 Min/Wk	To alleviate high winter unemployment, WYLR has supported this major community event to help our local economy.
Walk America (March of Dimes)	Mar/Apr 1975-Pres.		60+ PSA's/Wk + live discussion of goals 8 Wks.	To help offset high degree of birth defects/handicaps in our children, WYLR has sponsored or supported this event for over 15 years helping to raise approximately \$52,000 in 1991.
Earth Day 1990	Apr., 1990	7	45 PSA's/Wk 3 Hr. Remote 1 Day	Working with organizers, WYLR ran intensive PSA promotional campaign and live broadcast from site of Earth Day Rally/

Exh. 6/22

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
NY State Lotto Drawing	1989-90	3	2 Min 2x Per Wk	March. To meet our listeners interests, WYLR programmed lotto drawings during these periods.



SWORN STATEMENT OF CHRISTOPHER P. LYNCH

Under Penalty of Perjury I State:

1. This proceeding has put enormous time and financial burdens on me and on Normandy. I sincerely believe these burdens caused or helped cause a number of inadvertent errors brought forth Skidelsky et al.

2. With regards to the Threshold, this work was done over a number of approximately 6-10 drafts, faxed back and forth with final work done under last minute pressure. While a number of errors did slip through, they were inadvertent and not all in our favor. Attached as Exhibit 1 is our worksheet as previously offered as evidence. Simple math shows we shorted ourself by 5 percent of our WWSC News Percentage (17% verses a correct 17.8%) and on WYLR, News was 2.3 percent, not 2 percent as stated; PSA was .6 percent not .1 percent as stated, and Other was 2.5 percent not 2 percent as stated. The cumulative effect of our errors was our WYLR's total nonentertainment, rather than 4.1 percent as stated, should have 5.4 percent, fully 32 percent higher than claimed. Obviously, we would never have shorted ourselves had I taken the time, as I should have, to check each detail.

3. On the Abess Issue, I still state unequivocally that I had a firm verbal commitment, including price and terms, in full compliance with F.C.C. Regulation as I best understood them. Perhaps though, I would have been more exacting and have followed through with a signed written agreement as I did with my amended site were it not for the pressures of my job in our busiest season.

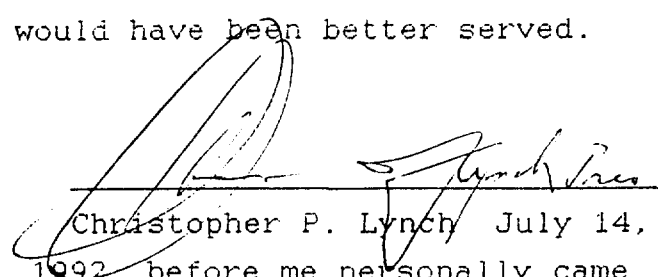
4. As to withholding information (Amended Agreement), while I never consciously withheld information I thought was called for in Discovery, with the extreme time demands brought on by this case and the job, again perhaps, I erred in judgment. When in the interrogatories, a series of questions brought up the possibility this document was called for, I immediately volunteered it and although I erred by initially sending a preliminary document, the Agreement was supplied in plenty of time to complete a written interrogatory. I am

not a lawyer, and the dozens of documents offered to Discovery and to specific requests without error would have a strong mitigating effect on this single shortcoming.

5. Since 1971, the pressures of competition have increased meteorically in the Greater Glens Falls market, especially in the last few years, driving at least one local FM and one local LPTV into bankruptcy. New stations and services (3 new FM's, 1 new AM, 1 LPTV and Cable), not to mention new stations licensed to Albany, Saratoga and Vermont have put pressure on those who strive to program live, community service formats, and have added to any propensities to make errors.

6. While I singularly regret the inadequacies of my public file, I still state, my errors were clerical and honestly, I trusted my employees, perhaps, further than I should have. When I had the choice between doing things or documenting things for the community, I shorted the documentation, and clearly, that was my error, not to be repeated again. I wish I had taken the time to do both.

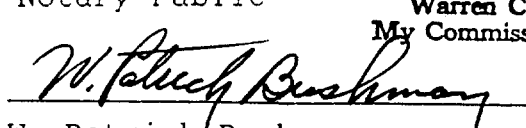
7. The original F.C.C. hearing put pressures on me, Christopher P. Lynch, you can only imagine. Due to budget constraints, my wife and I had to drive to Washington and stay in a rather mundane if not outright uncomfortable hotel. There was very little sleep due to nerves and bumpy mattresses and the full 2 and a half days on the stand were grueling. There were numerous interruptions some of them being quoted in the Initial Decision. Had it not been for this multi-dimensional battering and fatigue, I probably would have had a better showing and justice, perhaps, would have been better served.

  
Christopher P. Lynch July 14, 1992

On this 14th day of July, 1992, before me personally came Christopher P. Lynch, to me known, who being duly sworn, did depose and say that he resides at: 217 Dix Avenue, Glens Falls, NY 12801 that he is the President of Normandy Broadcasting Corporation, the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by like order.

Notary Public

**W. PATRICK BUSHMAN**  
Notary Public, State of New York  
Warren County, No. 5170518525  
My Commission Expires Nov. 30, 1993

  
W. Patrick Bushman



Exh. 7/3

EXHIBIT I